CASE STUDY / STEVE NASH

Golding Homes

Office relocation and agile workplace transformation

A circa £2 million project brought together office fit-out, the relocation of approximately 350 employees and a transition to more flexible working in Maidstone, Kent.

£2m	350	199	12.5%
Approximate project value	Employees relocated	Desks and workspaces	Indicative footprint reduction

The challenge

Golding Homes needed a workplace that met its operational needs, improved the working environment and supported a move from fixed desks to hybrid and agile working. The relocation from Whatman House to County Gate One involved a full Category A and Category B fit-out, employee move planning and workplace change, with business continuity a key consideration.

Steve's role

As Senior Project Manager, Steve Nash led the coordinated delivery of the circa £2 million programme. His responsibilities brought together construction, relocation logistics and organisational readiness.

- Managing and coordinating the Category A and Category B office fit-out at County Gate One.
- Planning the relocation from Whatman House and coordinating the move of approximately 350 employees into 199 desks and workspaces.
- Supporting the transition to hybrid and agile working, aligning the workplace with operational requirements.
- Managing programme activities, stakeholders, risks, costs and readiness for the move.

Let's discuss your project

Get in touch to arrange an initial conversation with Steve.

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Project outcomes

The programme combined physical relocation with a change in how office space was used, supporting a more compact workplace and more flexible working practices.

A smaller office footprint

Published property information lists Whatman House at approximately 27,078 sq ft and County Gate One at approximately 23,690 sq ft. The difference is around 3,388 sq ft (315 m²), representing an indicative reduction of 12.5%. This supported the objective of making more effective use of property resources.

More flexible use of workspace

Approximately 350 employees moved into an office with 199 work settings, equivalent to around 0.57 workspaces per employee. The workplace supported hybrid and agile working, moving away from the assumption that each employee needed an individually allocated desk.

A modern and accessible working environment

The relocation provided a new workplace in a town-centre location, supporting Golding Homes' stated objectives for customer accessibility and experience.

The wider value

Steve's experience shows how fit-out delivery, relocation planning and workplace change can be managed together. For organisations planning a move, this approach connects accommodation requirements, employee needs and operational continuity with the way the business wants to work.

Project evidence

Kent Property Market Report 2020 — Whatman House floor area

County Gate One property brochure — published floor area

Golding Homes — We have Moved, 1 April 2019

Published floor areas are indicative and may differ from measured usable or occupied space. A reduction in floor area does not establish an equivalent reduction in carbon emissions.

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